HELLO!

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THE INTRO

ULTI Coin (Token) is a new cryptocurrency (ERC-20 Token) that implements and manages in-game virtual currencies.

Purpose of ULTI Coin is exchanging in-game currencies for ULTI Tokens, which allows gamers to become users of ULTI Coin, and exchange ULTI Tokens for fiat currencies or any other in-game currency.

Already implemented system of earning in-game currencies in MMO games, PC games, console games, mobile games etc., ULTI Coin allows people to exchange their in-game currencies for ULTI coins.

- 225.000.000 Tokens all together.
- 118.125.000 Tokens in presale
- 50.625.000 Tokens in ICO sale
- 56.250.000 Tokens to the company development

225.000.000
52.5%
118.125.000 tokens in presale

50.625.000 tokens in ICO sale

56.250.000 tokens to the company development

25%

• 225.000.000 Tokens all together.
• 118.125.000 Tokens in presale
• 50.625.000 Tokens in crowd sale
• 56.250.000 Tokens to the company development.
PURPOSE

The first “Real money” in-game currency

We want to allow people to exchange their in-game currency (gold, diamonds, tokens etc.) for real money. Any game that you play already gives you currency of its own.

This is the first crypto coin that will allow you to exchange it for fiat values (S, €, £...) or other in-game currency. That means you will be able to exchange currency from one game to currency from another.

ULTI & Game Industry

ULTI is an open source platform made for gamers and game companies. There are billions of dollars trapped in video-games. By using our coin we can finally unlock that “long forgotten treasure”. Everyone gets their “piece of the cake”. Gamers and gaming companies will finally be able to access their well-earned money.

Decentralization

Digital currencies are locked to a single game, and they are not transferable. Trading outside game the environment now becomes fast and easy.

Payment fraud solution

It is estimated that for every legitimate virtual purchase made, there are 7.5 virtual items lost to fraud. Assets stored and managed online can be open to manipulation or chargebacks. Merchants have to deal with extra burdens, and scammers damage the game’s reputation. By using blockchain technology we overcome all the issues from above. Everything is encrypted, transparent and safe.

ULTI in-game application

We are currently working on a smart contract application that will allow you to use our coin in games. Super easy to use, powered by blockchain, encrypted and safe!
WE ARE GAMING REVOLUTION
MARKET INDUSTRY GROWTH

The gaming industry, one of the world’s leading industries with a huge number of users and a large amount of money, records constant growth. Estimates are that by 2020, the gamers are expected to generate $128 billion dollars in game revenues, which is 20% more compared to 2017.

MMO games take second place in a full-scale market with over 35% share. Regarding our project, we have to note that games on social networks, as well as PC games, have in-game coins.

These three types of games occupy over 65% of the global gaming market. It is not difficult to conclude from the facts that our coin would benefit a large number of users.

Gaming industry currently makes more than double higher profit than film and music industry in a year.

2018 GLOBAL GAMES MARKET
PER DEVICE AND SEGMENT WITH YEAR-ON-YEAR (YoY) GROWTH RATES

Mobile $70.3 Bn +25.5% YoY
Tablet games $13.9 Bn +13.1% YoY
(Smart) phone games $56.4 Bn +29.0% YoY

PC $32.9 Bn +1.6% YoY
Browser PC games $28.6 Bn +4.5% YoY
Boxed/downloaded PC games $4.3 Bn -13.9% YoY
console $32.9 Bn +1.6% YoY

in 2018 mobile games will generate $70.3 Bn or 51% of the global market
The graph shows the games market revenue worldwide in 2015, 2016 and 2018, broken down by segments and types of screen.

PC/MMO games were estimated to generate 26.7 billion U.S. dollars in 2016. Between 2015 and 2020 the entire global games market is set to grow at a CAGR of 3.6 percent.

In 2016 it was estimated that there were over 912 million video gamers in Asia Pacific, making it the largest region in terms of gamer population. It was followed by the EMEA region with 605 million gamers that year. In terms of best-selling PC game titles, the global trophy, as of late, belongs to The Sims 3, followed by World of Warcraft.

ULTI COIN ADOPTION

By implementing smart contracts, we strive to implement our coin with as many game companies as possible. Regardless of gaming platform (PC, Web browser, Console or Mobile games). Any contract that we make will be visible on our website and social media channels.

Companies that we strive to work with
FROM GAMERS FOR GAMERS, ULTI COIN TO RULE THEM ALL.
PLATFORM FEATURES

Public API

ULTI will host a public Platform API using the JSON-RPC protocol with methods for checking account balances and accessing each of the above smart contracts. This will allow websites to display data to internet users without requiring a web3 wallet extension installed in the web browser. We are currently working on implementing our platform with Unity, Unreal, CryEngine etc. Platform is in development. We will keep you informed.

How it works?

PLAY YOUR GAME
We encourage you to do what you love...play the game you like.

EARN IN-GAME CURRENCY
Regardless of gaming platform [PC, Mobile or Console] you already earn in-game money [tokens, gold, diamonds, stars etc.]

EXCHANGE ULTI COIN FOR FIAT MONEY OR OTHER IN-GAME CURRENCY
Ulti coin will soon be on many crypto - exchanges where you will be able to sell it for crypto coins ) (ETH,BTC,BCH...) or fiat value ($,€,£,¥)

EXCHANGE YOUR IN-GAME CURRENCY FOR ULTI COIN
By using our platform you will be able to exchange any adopted in-game currency for our coin.
ERC-20 Token

ERC20 is a technical standard used for smart contracts on the Ethereum blockchain for implementing tokens. ERC stands for Ethereum Request for Comment, and 20 is the number that was assigned to this request. The clear majority of tokens issued on the Ethereum blockchain are ERC20 compliant.

ERC20 defines a common list of rules for Ethereum tokens to follow within the larger Ethereum ecosystem, allowing developers to accurately predict the interaction between tokens. These rules include how the tokens are transferred between addresses and how data within each token is accessed.
TERMS OF SALE

Allocation

Only 225,000,000 ULTI coins are made, and no more will ever be created. In presale, there will be 18,000,000 tokens by 0.12 $ which is half price of the regular initial coin offering price. We are obligated that if we do not make a soft cap (2,160,000 $), which is 8 percent of the whole token sale, we return investors their share. Presale will last for three months, and the company keeps right to prolong sale time up to eight months under the circumstances of unforeseen technical issues.

168,750,000
available for token sale

18,000,000
tokens in presale
$0.12 per token

50,062,500
tokens in presale
$0.21 per token

50,062,500
tokens in ICO sale
regular price
$0.24 per token

Presale

Presale starts on 1th July 2019. A number of tokens in presale is 118,125,000 ULTI. To reach soft cap we will have to sell 18,000,000 ULTI tokens.

- First phase **18,000,000** tokens will be sold for **$0.12** - **50%** discount
- The second phase **50,062,500** tokens will be sold for **$0.18** - **25%** discount
- The third phase **50,062,500** tokens will be sold for **$0.21** - **12%** discount

ULTI already gives you safe ERC-20 wallet where you keep your tokens. Once presale is done, by that we mean once we sell out all presale tokens, we will implement ULTI 2 Factor Authenticator to further protect your tokens.
Public Crowdsale

Public crowdsale starts approximately three months after presale. We will keep you updated constantly.

Unsold Tokens

Any unsold tokens in Initial Coin Offering go into public sale. All users will be able to buy and sell ULTI on cryptocurrency exchanges that support our token.

Funding Allocation

- **50% for development** - This refers to smart contracts, APIs, wallets, plugins, applications, full time third party developers, consultants etc.
- **28% for marketing** - This refers to the constant promotion of ULTI. Advertising through promotional events & tournaments, sponsorships, mobile & social media ads etc.
- **10% for security** - This includes code audits, penetration testing on all plugins and SDKs, Mobile and PC wallets, smart contracts, and APIs.
- **5% for infrastructure & hosting** - This includes DDOS protection, firewalls, network traffic increase, server expansion etc.
- **5% legal** - ULTI will obtain the appropriate legal advice to always ensure that we operate in accordance with the laws and regulations of each jurisdiction that we do business in. Funds will be held in reserve for any future issues or challenges that may arise in any region.
- **2% for unforeseen expenses** - This amount will be set aside for unforeseen costs.

Instructions and contribution address will be posted on the official website: ulticoin.io
ROADMAP

Project Hera
- Idea and concept creation
- Original team formation

Project Apollo
- In-depth market research & analysis
- Audience research
- Competitor analysis
- Initial platform development

Project Hephaestus
- Blockchain research
- Whitepaper designed
- Website designed
- Working on ERC-20 token creation

Project Hermes
- ERC-20 “ULTI” token created
- Business concept finalization
- Whitepaper goes live
- The website goes live
- ULTI coin wallet goes live
- ULTI token private sale starts

Project Artemis
- Future partners negotiation
- Initial coin offering preparation
- Platform development
- Additional team members hiring

Project Ares
- ULTI token pre-sale starts
- Smart contract deployment
- In game unique platform systems development
- Future partners negotiation

Project Heracles
- ICO finalization
- ULTI token crowd sale goes live
- ULTI coin cryptoexchange adoption
- Additional team members hiring
ULTI Coin

Together Everyone Achieves More

ULTI - CORE TEAM

Sinisa Milic
CEO / Founder

Experienced investment professional with a strong interest in blockchain technology and decentralization.
He has been leading a few successful companies over the years.
He is a great team leader, team builder, and business enthusiast.
ULTI Coin team leader.
Favorite game: Pro Evolution Soccer

Sergej Belavin
Co-Founder & PR

Mining expert and blockchain entrepreneur.
Innovator, researcher, decentralization enthusiast and a life hacker.
ULTI Coin consulting team leader.
Favorite game: League of Legends.
Marko Mihalčić
Sales Director
Several years of experience in finance, fundraising, and investment analysis. Crypto trading expert, a business strategist with proven ability to drive the sales process from plan to close, great team asset. ULTI Coin sales team leader. Favorite game: Counter-Strike Go.

Petar Bozic
Lead Developer

ULTI - TEAM MEMBERS

Marko Milojević
Lead sale manager

Nadja Jovovic
Consultant

Marko Milic
Cryptocurrency project consultant and marketing & sales associate

Marko Manitsasevic
Sales And Marketing Specialist